

2017: BMS & BI Leader “Lorge” Makes Award-Winning History - Again

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- By [Genesis Articles Global](#)



Introduction

The year is off to an explosive start for Business Management (BMS) and Business Intelligence (BI) Solutions veteran, [Lorge](#) Consulting Services. In fact 2017 marks two significant milestones for the Midrand-based Premier Certified Sage Partner: 31 years in business as well as 22 consecutive years of award-winning success.

At this year’s prestigious Sage Summit Tour, held from 7th to 9th March 2017 in Johannesburg, the market and technology giant paid tribute to the top performing Business Partners in Africa by presenting awards in various categories. Lorge maintained its acclaimed reputation by scooping 3 awards; among them the coveted Pacific Top Business Partner Award (South Africa).

Sage Recognises Business Partner Lorge – March 2017, Sandton Convention Centre

For many who recently attended the above-mentioned Sage Summit Tour (2017), it was no surprise to find Lorge named among the top Business Partners in Africa. The company with a fast-growing footprint in Southern Africa was honoured with the following accolades within respective categories, for outstanding performance during 2016:

1) Business Partner Awards category – **CRM Partner of the Year**

2) **Pacific Top Business Partner (South Africa) - 2016**

{It's also worth noting that Lorge's sales were the highest in Africa, within this category over this period}

3) **Sage 300 Partner of the Year (SADC) – Second Place**

Sage & Business Partners – Building Africa through Innovative Solutions

As a specialist and undisputed market leader in accounting and business management software development, the globally-backed brand “Sage” works with an elite group of certified Business Partners to effectively service the African market. Accredited Business Partners such as Lorge, with a physical presence and integrated network in Africa, represent a pivotal conduit of product and service delivery in terms of meeting the specific and evolving demands of the market.

Lorge has earned the status of Premier Certified Sage Partner, which is a top-tier partnership level based on specific criteria. Having serviced in excess of 10000 users in Southern Africa over the past three decades, including listed enterprises spanning diversified industries, the company's product proficiency is unrivalled.

Today, Lorge is a preferred supplier and implementer of Sage 300, Sage CRM, Sage X3 People, Sage Intelligence and Sage Evolution among other primary Business Management, Business Intelligence and ancillary solutions. The company boasts a dedicated Sage Accredited In-House Training Centre. Furthermore, the cumulative in-house knowledge, expertise, infrastructure and robust systems ideally place Lorge to deliver strategic business and industry-specific solutions within the African context. This includes conducting industry related needs-analyses, software implementation, affording technical / customer support and maintenance services - including application modifications and related training.

Anton van Heerden, Managing Director and Executive Vice-President, Africa & Middle East at Sage, so aptly highlighted the crucial role of regional Business Partners in saying:

“Across Africa, our green army of Business Partners do an excellent job of supporting our customers by enabling them to unleash the full benefit of our solutions. They work hard to develop and maintain relationships with customers, understand their unique needs, and creatively address their problems. We thank them for their role in our success story and congratulate the winners for their excellence.”

Lorge – Leading the way for Generations

In today’s exciting day and age of globalisation, expansive business-integration, innovative mobile and online technology, there emerge various significant market opportunities that well-managed businesses can capitalise on. Despite the sea of growth potential, however, conditions have expectedly also given rise to intensive competition. Hence, it is equally paramount to not only harness business strengths, but develop competitive advantages that foster sustainable growth. This thinking undergirds the ethos of Lorge as encapsulated in the company’s commitment to superior fit-for-purpose products, customised solutions and world-class service.

Lorge attributes its success to a consistent client-centric approach, ongoing learning and development, a dedicated and skilful workforce as well as visionary leadership. This is reflected in the number of awards received each and every year for over two decades. It is a worthy commendation when an organisation is recognised for its industry achievements in the form of an award or two, but Lorge’s incredible track record of consistently winning awards speaks to the organisations ongoing excellence, passion and determination to excel.

In Closing...

Having considered the above, it is noteworthy that so many leading enterprises in an array of industries - from digital communications, to manufacturing, service sectors and many more - have loyally adopted Lorge as their preferred supplier and implementer of Sage Solutions.

For further information on our BMS / BI Solutions or to channel a related enquiry, simply contact our Marketing and Sales Coordinator, Bronwyn Delpont on 010 594 9800.

Media Contact

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